

OUR SPECIALITY IS CUSTOM-PRINTED GAZEBOS!

Whether you need a simple name, message, or logo printed on a gazebo, or a full high-definition dye sublimation print, our creative team will work closely with you to bring your brand to life and craft a stunning, personalised gazebo or accessory.

We take great pride in the professional quality of our work, and to ensure your custom-printed gazebo and printed accessories meet the highest standards, we kindly ask that you follow these guidelines before submitting your artwork.

TAKING YOUR BRAND TO NEW HEIGHTS!

Whether you purchase a print package directly online or fill out the <u>free visual request form</u> for a custom gazebo setup, we offer a complimentary artwork mock-up service. Our in-house design team works diligently to deliver visuals within 24 hours* of receiving your request, showing you exactly how your printed gazebo or accessory will look. Alternatively, you can arrange your artwork yourself using our templates.

*Lead times may vary during peak periods.







COLOURS

To ensure accurate colour reproduction, please submit your artwork in CMYK colour mode (Cyan, Magenta, Yellow, and Key - Black).

RGB colour mode, which is intended for electronic displays like LCD monitors, is not suitable for printing.

For brand consistency, we can match pantone colours, please provide Pantone references or exact CMYK values.

Please note that slight colour variations may occur between your monitor and the final print output, as colours can appear differently due to varying monitor settings.



RASTER FILES

Raster images, which are composed of pixels, include formats like JPEG and PNG. They are ideal for photographs and larger file sizes and are easily accessible and shareable. However, they **are not suitable for logo reproduction** as they cannot be enlarged without losing image quality.

For vibrant, high-quality prints at full scale, please provide raster images or photos in high resolution, ideally 300 dpi (dots per inch), in formats such as PSD, JPG, TIFF, or PNG. The minimum resolution we accept is 72 dpi. If you're unsure about the quality of your images, please send them to us, and we'll be happy to check them for you.

Raster images pixelate and lose quality when resized.



We recommend using file-sharing websites such as WeTransfer.com or Dropbox.com for files larger than 10MB.

VECTOR FILES

Vector images are created from curves and paths, allowing them to be scaled to any size without losing quality, making them ideal for large-scale printing. They are perfect for logos, geometric shapes, and text.

Please provide logos and artwork in vector formats, such as AI, EPS, or PDF (ensure any vector graphics are saved as PDF).

Microsoft Office files (.doc, .ppt) are not suitable for print.

Vector files remain crisp and sharp and never lose quality when resized.





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FONTS

When submitting artwork for print, please ensure that fonts are either embedded in PDFs or converted to outlines in Al and EPS files, as we may not have the fonts installed on our systems.

To outline fonts in Adobe Illustrator (AI), select the text, then go to 'Type' and choose 'Create Outlines' from the dropdown menu.

If this isn't feasible, please provide the font file itself along with your artwork.





Vectored/outlined text can be scaled infinitely without any loss of image quality.



ARTWORK REDRAW

We can redraw or convert rasterized. low resolution logos to vector format for an additional fee.

Once your logo is converted to a vector format, it will be suitable for large-scale prints, allowing you to use it for anything from promotional bags to billboards without worrying about blurry or jagged edges.

If you have any questions about submitting your artwork, please don't hesitate to ask us.

Transform a pixelated, low-quality logo...



into a crisp, high-quality logo!











FREQUENTLY ASKED **QUESTIONS**

I DON'T HAVE A VECTOR VERSION OF MY LOGO. WHAT SHOULD I DO?

We recommend reaching out to your graphic designer, website developer, or the company that created your business graphics to obtain an electronic version of your logo.

Providing your logo in IPEG or PNG format may cause distortion and affect image quality, as raster images are not ideal for logo reproduction since they cannot be enlarged without becoming pixelated.

Vector images are ideal for logos, geometric shapes, and text. Logos should ideally be provided in vector formats such as AI, EPS, or PDF. If we are unable to use your current logo, a member of our team will contact you to discuss the next steps.

WHAT IF MY LOGO ISN'T SUITABLE FOR PRINTING?

Don't worry, we may be able to help! We can redraw or convert rasterized, low resolution logos to vector format for an additional fee. Your account manager will advise if your logo needs redrawing for printing, as pixel-based raster logos often do not scale well for large prints and can lose quality when enlarged. If a logo file is already too pixelated, redrawing might not be possible.

Simply email your logo files to sales@gazeboshop.co.uk, and we'll assess their quality and let you know if redrawing is necessary. Once your logo is converted to vector format, it will be suitable for any application, from promotional bags to large billboards, without the risk of blurry or jagged edges.

WILL I HAVE A CHANCE TO REVIEW MY LOGO AND ARTWORK FILES BEFORE PRINTING?

Yes, of course! You will receive a visual proof for your approval before we proceed with printing your order. Our in-house design team will highlight any issues with your artwork at this stage. We will not go to print without first checking the artwork quality and obtaining your approval. Please note that quoted delivery times begin from the receipt of confirmed orders and approved artwork.

Our artwork visuals are protected by copyright and should not be shared with other companies. If this occurs, a design fee will be applied.

WHY DO MY BUSINESS COLOURS APPEAR DIFFERENTLY ON SCREEN?

Slight colour variations may occur between your monitor and the final print output due to differences in monitor settings. Variations in brightness, contrast, and saturation can lead to minor discrepancies.

To ensure accurate colour reproduction, please submit your artwork in CMYK colour mode (Cyan, Magenta, Yellow, and Key - Black). If specific colours are crucial for brand consistency, please provide the Pantone references with your artwork.

IS IT POSSIBLE TO MATCH A PRINTED CANOPY WITH YOUR STOCK-COLOURED SIDEWALL SETS?

If you plan to purchase a dye sublimation printed canopy with plain stock-coloured sidewalls, the colours may not match. Dye sublimation prints have a matte finish, whereas stock-coloured sidewalls have a slight shine due to different production methods.

To ensure a consistent look, both the canopy and sidewalls should be purchased together in the same batch. Please consider this when buying individual printed walls alongside plain stock-coloured walls.